

Author's Guidelines

for Submitting Articles and Photos to International Polymer Clay
V02-October-2015

International Polymer Clay welcomes editorial and photo submissions from IPCA members.

Your audience will be artists, designers, makers and teachers. They want to know HOW something is done and WHAT tools and materials are used. They are also interested in WHEN polymer related events events are happening, and WHO is doing interesting work.

We publish bi-monthly (6x per year).

Writing Editorial Content

Editorial content should be written in MSWord and saved as a standard .doc file. Do not format the text, use special fonts or embed photos into the text. Indicate where the photo should be placed in the text by using brackets [] and the name of the file.

Taking the Photos

Photos are usually provided by the same person writing the editorial. The IPCA does not have anyone assigned to take photos for use with editorial. Size of photos should be about 900 pixels on the shortest side at 300 dpi in a .jpg format. The file name of a photo should contain a concise description of the image content.

Examples: sage-bray-sandiego-sandycamp-2015.jpg,
natalia-bracelets-fimosymp-2015.jpg
ron-lehocky-wordspiration-oct-nov.jpg

Photos should be clear and in focus.

Images of art work should not be embedded with the name or logo of the artist. Additionally, images of art used in feature editorial must be on a plain background. We are not looking for retail point of sale images but rather those that follow the format of a professional submission for a call for entries.

Deadlines

All editorial and images are due to the editor by the 1st (first) of the month prior to publication.

Where to Send Editorial and Images

Send all materials to Corliss Rose, the International Polymer Clay Editor at editor@theipca.org

Continue to page 2 for information regarding the types of editorial accepted and the submission of member art work.

Types of Editorial for Publication

Feature Article – one to two pages

A guide for length is about 400 words per page. Thus, 800 words equals a two page article. Please submit your concept for a feature article to the editor first before commencing with writing content.

News Items – one quarter page to one half page

A guide for length is around 100 to 200 words.

Events Listing

The submission must include the name of the event, location, date(s), a description of the format or festivities, contact information and an image. 50 words tops for a description.

Book Reviews

A guide for length is around 100 words. Reviews must include an image of the book and the author if possible. Sorry, we do not include links to purchase venues for books that are reviewed.

Calls for Entries

The submission must include the name of the competition, a description of the theme or brief summary of the prospectus, a promotional image, deadline for submissions and a contact link for more information or a submissions page – 50 to 100 words.

Get Your Art Work Published

Participate in the PolyInformer's "Wordspiration."

Each issue of the PolyInformer will feature member work that best suits a word for inspiration. Example: The wordspiration for the January-February 2016 issue is "convex." Submissions can be jewelry, vessels, sculpture, fashion items/accessories, figurative work or 2-dimensional work. All submitted work must be predominately made of polymer clay. Please see image guidelines on page 1 (one.)

Acceptance of Articles and Work

All articles and art work are published at the discretion of the editor. It is possible that some accepted submissions may not be published immediately but instead used in subsequent issues of International Polymer Clay. It is also possible that some submissions may be declined.

Parameters for submissions can change. This is V02-October-2015.

Please direct all questions and inquiries to Corliss Rose
editor@theipca.org